



EUROPEAN BUSINESS COUNCIL IN JAPAN  
THE EUROPEAN (EU) CHAMBER OF COMMERCE IN JAPAN

## **Are you ready for the Digital Economy?**

**Join us to hear from industry and regulatory experts on how the digital economy is transforming their business practices and be inspired to adapt to changes within your own business environments!**

The European Business Council in Japan through its Business Fundamentals Group (Financial Reporting, Intellectual Property Rights, Legal Services, Retail & Wholesale and Tax committees) invite you to a seminar on the digital economy and its impact on business. Two panels with representatives from different industry segments will discuss and present how they have changed or are changing to meet and prosper from the new challenges and possibilities that digitalisation and the digital economy offer. The focus will be not only on changes to business models, work styles, but also cultural and technical adjustments as well as to the regulatory environment.

This “EBC Briefing” seminar is the first of its kind, and was organized in pursuit of one of the main objectives of the New EBC, which is to reinforce and broadly showcase the work of the EBC Committees.

- Date: 26<sup>th</sup> FEBRUARY 2020
- Time: 17:00 – 19:00 (doors open at 16.30)(followed by a light reception from 19:00 to 20:00)
- Venue: Auditorium and Foyer of the EU Delegation  
Europa House, 4-6-28 Minamiazabu, Minato-ku, Tokyo
- Organizer: EBC Japan (through the following committees:  
Financial Reporting, Human Resources, Intellectual Property Rights, Legal Services, Retail & Wholesale, Tax)
- Language: English (no simultaneous translation)





18:00 – 18:10	BREAK	
18:10 – 19:00	<ul style="list-style-type: none"><li>Regulatory panel discussion</li></ul> Moderator (Rika Beppu)  Panelists:  Tax - Robotics in tax accounting and compliance  Financial Reporting - Analytics and automation in financial reporting  Legal Services -Data protection at the crossroads between European and Japanese regulations after the adequacy decision and e-commerce  Intellectual Property Rights – E-commerce and intellectual property  Future EU regulation of AI, platforms, and data	Ryann Thomas, PwC  Dirk Hermans, Partner, EY  Ulrich Kirchhoff, Partner, Arqis  Laurent Dubois, Partner, TMI Associates  Stefan Kramer, EU Delegation to Japan
19:00– 20:00	Light Reception	

The event is made possible with the help of the following sponsors:



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