



Creative Linking of International Chambers

Trading Ideas



CLIC is a loose organization of 8 smaller European Chambers of Commerce in Japan created for the purpose of organizing innovative networking events to enable trading of ideas between the members of the participating chambers.

CLIC consists of the Austrian Business Council, the Belgian-Luxembourg, Danish, Finnish, Icelandic, Norwegian, Swedish and Swiss Chambers.

Thursday, 11 June - Joint Chambers Networking Event organized by CLIC: **LEGO – Conquering Japan, Brick by Brick**



The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO® brick, it is one of the world's leading manufacturers of play materials.

At the 3rd CLIC Event Mr. **Steen Kokkenborg**, the Representative Director and Vice President of Lego Japan, will share with us the LEGO Journey in the Japanese market.

Details:

Date & Time: Thursday, 11 June, 19:00 - 21:00

Venue: Embassy of Sweden, Exhibition Hall

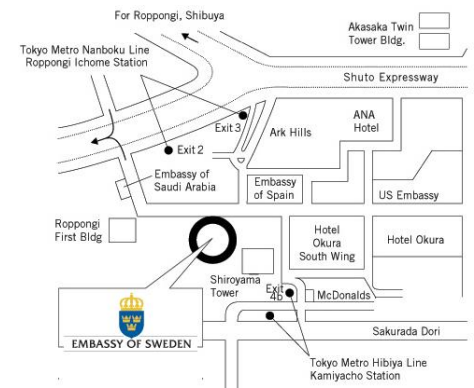
Cost: Members 4,000 yen, non-members 5,000 yen, Including buffet and free flowing drinks (beer, wine, soft drinks)

Registrations: by Monday, 8 June

Registrations and Payment:

Please register by email to fccj@gol.com no later than Monday, 8 June. The fee will be collected at the door and we will provide you with a receipt.

Note that we will charge cancellations after Tuesday, 9 June and no-shows.



About Steen Kokkenborg

Steen Lauge Kokkenborg was born in 1962 and graduated with a Master of Science degree in International Trade from Odense University in 1985.

He joined the LEGO Group after his graduation as Research Executive and has served in numerous positions in sales, marketing, product management and as an executive at LEGO in Denmark, Korea and now Japan.

Before he took up his position in Tokyo in March 2013 he served for almost three years as Country Manager for LEGO Korea.



Organizers:

