

## **5. Comments to Strategies in Japan**

- 1. Collaborating ICT technology with our products. 2. Expanding new market B2C, using internet technology.
- Always keep our door open even downsizing market
- Build more skyscraper towers in Toranomom area.
- Controlled growth, which means growth for profit, not just for turnover
- Cooperate with Japanese company
- Finding new brands to introduce and sell in Japan.
- Focused on own products,(organic growth), but also via M&A's
- In working with show business its necessary innovate always, look for other areas to present your work.
- Long term view. Cautious of inflated money supply by national banks.
- Looking for new opportunities
- Mostly based on brand development connected with technology
- New business areas are developing for 3D computer graphics
- Our company status is influenced by the policy of authority in japan.
- Sales focus shift from material provider to Solution provider, Material development for lightweight trend and E cars by collaborating with Tier / customers.
- Should the US allows, seeking growth in the defense in security business is forecasted
- Sustain and expand our position in segments where we are #1 or #2, in the context of a shrinking total market
- There will be much opportunities in new business field
- To develop sales fields of market where our unique products utilize.
- We are just 3 years old right now and our business should be expanded for a while, at least next 3 years.
- We grow more Ecommerce.
- We have an active cost management program looking at removing unneeded areas of the business.
- We think it' important to keep challenging, even if market becomes very difficult.
- We wish to grow by 60% within 3 years' time. One important pillar to the growth strategy is extension of service capabilities in Japan.
- 政治家の口利きに頼る日本企業の撲滅。口利き政治家と口利きを要請した企業の公開と法的制裁を科せる法整備。